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WONDER LEADERS

June 2021

RAMANI IYER

Co-Founder of Just Dial - Exclusive Interview

INDIAN WONDER LEADERS

Prime Leaders Contributed in Indian Society

INTERNATIONAL YOGA DAY

SWAMI RAMDEV

and his contribution to yoga



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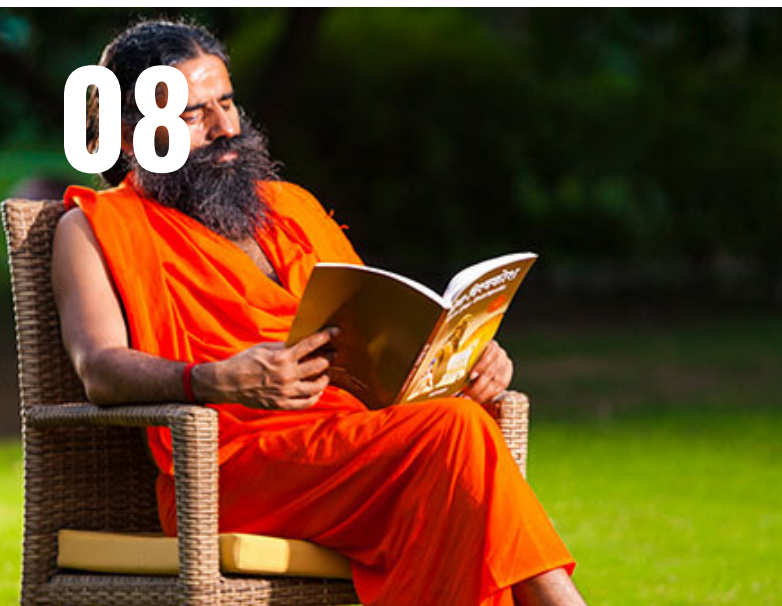
Global Business Line is a business magazine that talks about Innovative solutions that can redefine the business goals of the world tomorrow. Global Business Line is the leading source that shares innovative solutions developed by Startup and MSMEs, across the globe, upcoming hot enterprises and is a neutral source for business decision-makers.

Published from Bangalore, Karnataka, Global Business Line is an excellent platform for the enterprise to showcase their innovative business solutions. While the world enterprise market is growing exponentially, there is a vacuum among entrepreneurs of enterprise startups. We believe that there is no other platform that gives companies a heads up on the innovative solutions that the startups are working on, what are the needs that haven't been met yet, and more.

Global Business Line will act as a platform allowing high-level executives in the enterprises to share their insights, which in turn will help the enterprise startup ecosystem, help technology and business leaders with analysis on information business trends, and give a better understanding of the role that enterprise solutions play in achieving the business goals.

The word "Startup" is written vertically in a bold, pink, sans-serif font. The letters are stacked from top to bottom: 'S', 'T', 'A', 'R', 'T', 'U', 'P'. The 'S' is the largest, followed by 'T', 'A', 'R', 'U', and 'P' is the smallest.

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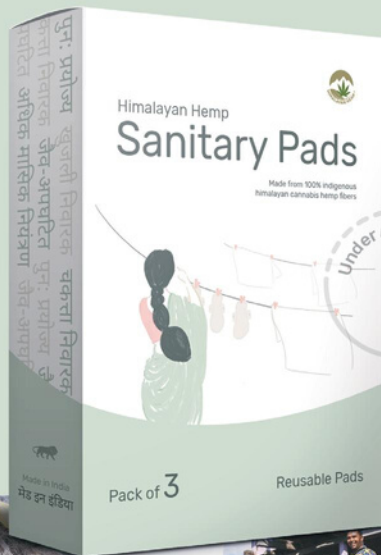
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Cannabis Hemp Sanitary Pads

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EDITOR'S NOTE

Leadership, it is said, relies less on charismatic leaders than on the apparatus of many people, private interests, governments, and authorities at work. Leadership is the willingness to take responsibility for an organization, coupled with the inner urge to do what is best for the organization. In order to produce a successful product, company management must promote the achievement of its goals.

Good leaders seek input from team members when developing clearly defined goals. A problem that needs to be solved is the achievement of corporate goals, which is reflected in the vision and mission of the organization, and the precise results in key areas that executives consider crucial.

The most effective way to demonstrate leadership is to focus on positive solutions, says Babson management professor Nan Langowitz, the director of the Center for Engaged Learning and Teaching.

We have for you "WONDER LEADERS" Magazine where we have listed the leaders who brought a change in the society.

Enjoy Reading!

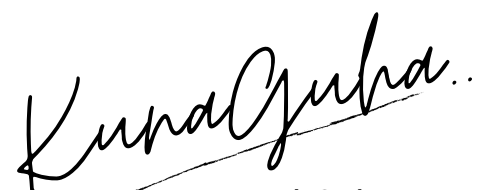


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A handwritten signature in black ink that reads "Kunal Guha" with a stylized flourish at the end.

Kunal Guha
EDITOR IN CHIEF

CEO'S THOUGHT



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The most effective way to demonstrate leadership is to focus on positive solutions, says Babson management professor Nan Langowitz, the director of the Center for Engaged Learning and Teaching. The most effective way to demonstrate leadership is to focus on positive solutions, says Babson management professor Nan Langowitz, the director of the Center for Engaged Learning and Teaching.

Understanding entrepreneurial leadership and honing the leadership skills required to become an entrepreneurial leader capable of identifying, addressing, and solving complex problems with empathy is important. He says business leaders are also good risk managers who are good at scenario planning and preparing for the event of a crisis. Leadership can be learned through leadership development programs in which leadership skills are created, developed, and improved through rigorous training and practice.

We have seen wonderful leaders from India, This time with the celebration of International Day of YOGA on Monday, 21 June, We have listed the man who spread the importance of yoga, Yog Guru Swami Ramdev.

Sneha Gupta
CEO



SWAMI

RAMDEV

“Yoga takes you into the present moment, the only place where life exists.”

— SWAMI RAMDEV



Swami Ramdev enlivened the session by impressing his audience with challenging poses without breaking a sweat. By filling the session with words of encouragement about the benefits of yoga, he motivated the participants to activate their physical (body) and software (breath) for more health and inner peace. He also stressed the importance of practicing at least two breathing techniques every day.

North America had a lesson in yoga from none other than yoga's global icon and yog rishi, Swami Ramdev. On this special occasion, he highlighted how yoga can be integrated into one's life in order to achieve physical and mental health.



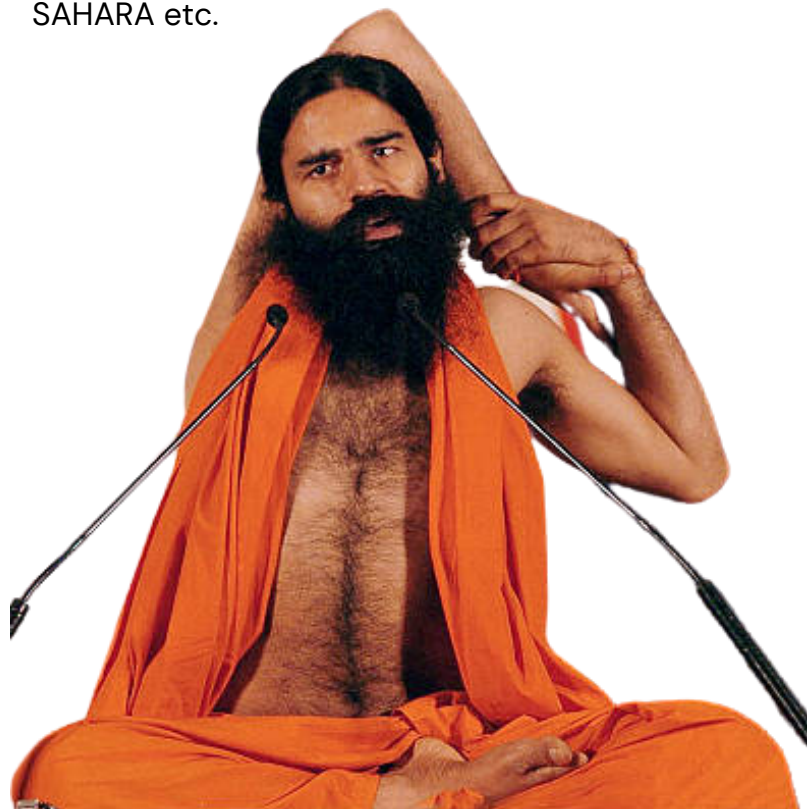
Yogrishi Swami Ramdev, the global icon of Yoga, has led the way in showing thousands of amateur and practicing yoga amateurs various postures, asanas, breathing techniques, meditation, and the promise of a medical-free life. The main presentation is a unique representation of the ancient Indian discipline Ramdevanov as a brand ambassador of yoga. Ramdev has brought yoga to the masses in the domestic market.

Ramdev, known as a shareholder of Patanjali Ayurved, the fastest-growing consumer goods company in India, established in 2006, became a household name after broadcasting an early morning yoga slot on Aastha TV in 2003. He has become a modern brand ambassador of yogic culture and promotes it as a cure for many diseases, claiming that yoga cured his paralyzed body in his youth. Controversy has dogged him ever since, but Ramdev says he has remained steadfast in his core competence.

Ramdev is the founder of Patanjali Yogpeeth, the largest institute in the world dedicated to the development and research of yoga, Ayurveda, and Indian medicine in India. Baba Ramdev is one of the founders of Divya Yog Mandir which aims to promote yoga and Patanjali YogaPeeth Trust in Haridwar, which is dedicated to the research and healing power of yoga and Ayurveda. In 2005 he also founded one of the largest yoga institutes in the country, Patan Jali Vidyapeeth, named after Maharishi Patan Jali, the original yoga guru.

promotion and practice of Yoga and Ayurveda and have two Indian universities, Patanjali Yogpeeth I and Patanjali YogaPeeth II, respectively in Haridwar and Uttarakhand. The Roorkee campus, located in Haridwar, covers 200 hectares of land and is dotted with yoga and Ayurveda centers, guest houses, and halls.

Swami Ji aimed to propagate Yoga and Ayurveda, reform India on the social, political, and economic level, and henceforth took all onerous responsibility of demystifying and popularizing Patanjali Yoga on himself. Swami Ji aimed to implement yoga as a daily practice and lifestyle for every human being. His teachings of yoga include eight Prāṇāyāmas, some Ukma (light) Vyāyāmas; and some specific Āsanas combined with Āyurvedic medicines for various ailments. The yogic teachings of Swami Ji are broadcast on various Indian TV channels, like AASTHA, ZEETV, STAR, SAHARA etc.



A portrait of Swami Ramdev, a man with a long, dark beard and hair, wearing an orange shawl. He is looking directly at the camera with a serious expression. The background is a plain, light grey color.

about

SWAMI RAMDEV

Swami Ji is a renowned Sanskrit and Yoga scholar who holds an Acharya degree and specializes in Sanskrit Vyakaraa, Yoga, Darsana, Vedas, and Upanisads. Swami Ji was heavily impacted by Maharishi Dayanand Saraswati's teachings and his works "Satyārtha Prakāśa" and "Rīgvedādibhāṣyabhūmikā".in his early life. Swami ji was motivated by Maharishi Patanjali's magnetism as an exponent of Yog, Sanskrit Grammar, and Ayurveda. Swami ji is a wonderful visionary, very austere, active, industrious, and simple individual. Swami Ji has dedicated his life to helping humankind, as seen by his contributions to Yoga and Ayurvedic medicine.

Swami Ji wrote on the unbreakable and everlasting history of Indian traditional splendor. Swami Ji is also the author of

"Pranayama Rahasya: Secrets of Pranayama with Scientific Factual Evidence," "Yog Samanyagyan," "Yog Darshan," and "Yog Sadhana evam Yog Chikitsa Rahasya." Swami Ji elevated Yoga and Ayurveda to a higher platform, and he was eager to propel India forward as the world's spiritual and economic superpower. His skill and skills are respected by people in India and beyond. Swami Ramdev Ji brought the secrets of Pranayama to the people of India. People who experienced the true miraculous science of Pranayama, those who healed from incurable illnesses, and those who embraced to the death.

For his divine and excellent services to the welfare of mankind, he was felicitated by the Prime Minister of Indian Mr. Narendra Modi Ji as a National Icon.

INTERNATIONAL DAY OF YOGA

JUNE 21

“Yoga at home and Yoga with Family”.



IMPORTANCE OF INTERNATIONAL DAY OF YOGA

The International Day of Yoga is celebrated on June 21st to promote awareness of the numerous advantages of yoga practice across the world. The day is arranged by India's Permanent Mission to the United Nations (UN). It is now performed in various forms all around the world and is growing in popularity.

The theme of the International Day of Yoga 2021 is "Yoga at home and Yoga with Family".

Yoga embodies the unity of mind, body, thought, and action in a holistic approach valued for our health and well-being. Those who practice yoga and meditation regularly tend to lead a better and healthier lifestyle.

The first Yoga Day celebrations took place in Rajpath, New Delhi, where Prime Minister Modi and other dignitaries performed 21 yoga asanas, setting two Guinness World Records. The first International Day of Yoga was celebrated in India in the Rajpath, where Prime Minister Modi and dignitaries from 84 countries participated in the promotion of 21 yoga asanas.

The first International Yoga Day was organized by the Ministry of Ayush,

Ayurveda, Yoga, Naturopathy, Unani, Siddha, and Homeopathy. The event earned India two Guinness World Records, one for the world's largest yoga class with 35,985 participants and the other for the participation of people from 84 nationalities. The United Nations declared International Yoga Day 2021 in 2014 after public demand was high.

The celebration of the International Day of Yoga promotes the practice of yoga on an international level. It conveys to people all over the world an ethical message of peace, tolerance, and spiritual enlightenment. It preserves the benefits that can be derived from daily yoga and meditation practice.

Prime Minister Narendra Modi launched the idea of dedicating a day to yoga and its practice in 2014. Modi and the United Nations are credited with creating International Yoga Day.

In his speech to the United Nations General Assembly (UNGA), Prime Minister Narendra Modi declared that yoga embodies the unity of mind and body, thought and action, restraint, and fulfillment, harmony between man and nature, and a holistic approach to health and well-being. In his speech, the Prime Minister said that Yoga embodies the unity of mind, body, thought, action and restraint, fulfillment and harmony between man and nature and a holistic approach to health and well-being.

"Yoga is not only an exercise to discover a sense of unity with oneself but also with the world and nature. It embodies the unity of the mind and body, thinking and acting, restraint and fulfillment, harmony between man and nature, a holistic approach to health and well-being. Yoga is not just an exercise to discover the feeling of unity of oneself and the world, with nature and with everything else.

One of the best old ways to relieve the tension that builds up in the body and mind is to practice yoga. By changing our lifestyle and raising awareness, yoga contributes to well-being.

The benefits of yoga, such as mastery of innumerable body and mind control techniques, have long been recognized in the Western world, and this year's International Yoga Day aims to continue to inform people about how little time spent on the art of yoga can improve their lives.

Yoga itself is a physical, mental, and spiritual practice that was founded in India over 6,000 years ago. The art of yoga is not only a physical practice, but a mental practice and many teachings in art reflect the mental and spiritual state that allows your body to move like a cotton ball into an unknown area, allowing you to concentrate on your life and rest in your soul. Yoga is considered an ancient practice that originated more than 5000 years ago in India.

Yoga and Ayurveda are gaining more and more attention among people all over the world as a valuable method for achieving good health. As the world turns to digital platforms as an alternative means of

learning and earning money, yoga is reaching more and more people who have never practiced yoga and signing up for online yoga programs.

Individuals benefit from regular yoga practice and benefit from long-term health, happiness, and well-being. 2021 will be presented as an opportunity for organizations dedicated to promoting yoga to come together and spread the message of rewarding practice to the general public.

In pre-Vedic times yoga is said to have been part of the lifestyle of the Indians. Practiced in India since the 5th century, it is beneficial to keep body and mind healthy. It is believed that on the day of the summer solstice Lord Shiva, also known as Adi Guru or He-Guru, teacher of yogis around the world, began to impart knowledge of yoga to the world and became the "Adi Guru" of yoga.





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EXCLUSIVE INTERVIEW

RAMANI IYER

Co-Founder of Just Dial Ltd.

Ramani Iyer, the co-founder of Just Dialog Ltd., has been associated with the company since its inception and has over 25 years of experience working with the company, as well as knowledge and expertise in business development, strategic planning, business expansion, operation, and execution. Faced with the enormous pressures of our digitized nation, Ramani has launched his latest venture, Spykke, a smartphone and power bank. Ramani, who has been with Just Dial since its inception, is currently in mission mode and will make the company the largest smartphone/power bank rental company in the world.

In an interview with Global Business Line, when he was asked about his thoughts and message for younger entrepreneurs, he said he is quite impressed with the startup entrepreneur. At Global Business Summit by Global Triumph Foundation, he mentioned that he is happy and

impressed with the number of people who took the award today. However, they are from a varied range of fields, they are working on and trying to bring some kind of improvement to the society. He believes that the Indian future is going to be much better than today, as this was lacking earlier. Ramani Iyer said that if you take a look at 4 to 5 years back you will find that very few take the initiative to become an entrepreneur.

Ramani has faced many challenges in his life as having 25 years of corporate experience he did not stop he founded Spykke, a rental company of smartphones and power banks. Within six months, the service is already available at over 8,000 locations in eleven cities across India. Smartphone users with low battery capacity can enter Spykke's partner outlets and rent Powerbanks by scanning a QR code on the Powerbank.

"Every day is a challenge"

-Ramani Iyer

Ramani Iyer said, "Every day is a challenge, every time you try or attempt to do something new. Right, you will face the challenge for sure. You need to work upon them and try to build the entire thing. That's how you

overcome the challenges. So, I see the challenge is everything because, I always like to take risks, always like to do something new, innovative and this is how my life is. So, challenges are there."

In an interview with Global Business Line, when he was asked about his thoughts and message for younger entrepreneurs, he said he is quite impressed with the startup entrepreneur. At Global Business Summit by Global Triumph Foundation, he mentioned that he is happy and Ramani Iyer also added something which may be a serious or bigger challenge for him can be a small challenge for others. But the main thing is that when they come across the



situations for overcoming adversity and trying to make it big.

Ramani Iyer is a really great leader and mentor who has supported many startups by encouraging them and showing them the right path.

India needs more leaders like him and we are expected to see more entrepreneurs getting success, in coming days.



Right intention is necessary

BIJAL JAGAD

Bijal Jagad started her career in 1996 as a medical representative and worked with several companies. she was promoted from executive to managerial level. Currently, she is the General Manager of a cosmetics company and heading west and south of India. Along with this, she is a well-known writer with proficiency in three languages Gujarati, Hindi, and English. she pens down her creation in these languages. her Kavita was featured in Media through Vapi Sanket paper and Khothar a Kangare newspaper in Bhavnagar. Many of her books have been published on amazon. she gave her 22years in the industry predominantly working for the MNC medical companies in clinical sales.

In the last 8 years, she has been working in the Tribal areas in the interior of Maharashtra and Gujarat. she dedicates 2days a month to the interior of Maharashtra and Gujarat particularly the Adivasi belt region. Jagad understands their need and tries to cater to them with the necessities.

Well, in 2020 she visited surkoi which is the interior part of Gujarat Jhiila-Tapi Where MP Mr. Prabhubhai Vasava felicitated him for her dedication and effort towards the upliftment in the Tribal areas.



Initially, she started a small scale with whatever, she could do for them and now with the support of her friends and family she has been able to take up projects like infrastructure development, educational kit distribution, clothes, medical camps, utensils, and grocery in all the areas that are closely working with Ashram School where the children residing and study in house. Though initially, Bijal Jagad started small, she strongly believes that if your intentions are right things must start to fall in place.

In this current covid-19 situation, she has reached out to 640 miles with grocery kits. Each Kit comprises Rice-4kg, masoor dal- 3kg, oil-1l, and sugar-3 kg, chana dal-2 Kg, Potatoes-2 Kg, Onion-1 Kg, and Turmeric. she started the journey with the commitment "where ever there is need we will serve it."

Bijal Jagad has developed organic skincare cosmetics with NPOP and USDA guidelines for Import and Domestic use. her company name is "Shree Sutra" and soon she will be launching her product in the Indian and International Market. her organic products are secrets for preserving the beauty and it gently nourishes the skin and helps in skin breathe better. It aids in maintaining skin glow and also keeps the skin refreshed.

In an interview with Global Business Line, she mentioned that she wants to share one message "Keep your intention right."



The Business Leader and Transformational Coach

MANOJ KUMAR

Dr. Manoj Kumar Leadership, Business Excellence, Transformational Success Coach, and Direct Selling Expert, Transformational leaders are tomorrow's leaders, enabling their teams and entire organizations to overcome the complexity and multiple challenges of today's business world. They are leaders who engage, inspire, and use transformational Leadership skills to deliver high performance for themselves, their teams, and their entire organization.

Nelson Mandela, who transformed an entire segregated society into a single community, turned his followers and supporters into leaders capable of standing up for their values and making their contributions to change.

Business Transformational leaders help entrepreneurs, business owners, and professionals to grow in a variety of ways. They work on a fixed schedule, and share actionable feedback, personal advice, and growth plans with their clients to increase corporate revenues, accelerate their careers, and increase business growth.

We have Interviewed Dr. Manoj Kumar, he is a Physician, turned into Entrepreneur, presently he is a Leadership, Business Excellence, Transformational Success Coach, and Direct Selling Expert as well as Wellness Coach & Lifestyle Disorder Consultant. His passion is to always help people to "BREAKTHROUGH" and achieve enormous SUCCESS in their life covering the most critical aspects i.e., Health and Wealth & Happiness.



The Business Leaders like Dr. Manoj Kumar specialize in helping Individual and business owners achieve their visions and goals for their life and business. Transformational leaders are experts and entrepreneurs who know what it takes to make a company successful. Transformational leaders work with executives to help them define their goals, refine their vision for their company, and develop a set of strategies to help them achieve their goals and visions. Dr. Manoj Kumar started his career as a "Medical Graduate, moved into as an entrepreneur then, he engaged himself in Training, Mentoring & Coaching "Knowledge Industry" as his passion. His mission is to help 10 Million Entrepreneurs, working professionals, and all the Dreamers who want to achieve their Goals, Growth & Wealth in their life using the science-based Goal Setting & Achieving Blueprint.

Dr. Manoj Kumar the creator of the "Science-Based Goal Setting & Achieving Blueprint" and Growth Wealth System. In other words, Dr. Manoj Kumar is a high-

quality business Transformational Leader able to help you with a business of any size, no matter how big you want it to grow, also he is expertise in Direct Selling Industry. A large part of Dr. Manoj Kumar is to learn from its owners as they work to develop a strategy that is best suited to the particular situation. In terms of specialization, He would say that most Transformational leaders have experience working with small businesses.

When a single leader is transformed to improve their performance, training skills can be used to create a transformative leadership style that teaches the leader and organization how to maximize the return on their investment in coaching. Transformational Success Coaches like Dr. Manoj Kumar helps people transform themselves and their lives to be the right people. People seek the help of a transformational coach when they feel they need help to achieve their life goals, or they simply need help to live a more fulfilling life. No matter in which area of life people need help, Transformational

Coaches can help. Working with a Leadership and Transformational Coach can help most people put their past (including their successes and perceived failures) to rest and pursue new goals to improve their lives and transform them into the amazing people they are meant to be.

Dr. Manoj Kumar holds 16 years of experience in the field of Training, Mentoring & Coaching and he is a Certified International Trainer & Coach, Certified Leadership Coach, Certified Life & Executive Coach, Certified Master Trainer as well as a Certified NLP Practitioner and Founder of Winners Academy.

He and his team at Winners' Academy helping people bringing their finest, best and happiest way to live, resulting in stronger relationships, more productivity, less stress, and better health.

Dr. Manoj Kumar's training programs for trainers attract people who are committed to social change and who need the tools to support long-term change. Professional trainer training offers a holistic approach to personal and professional growth. Becoming a certified coach through professional coach training awakens passions and expands cultural awareness. He and his team have been celebrating their passion for Training and Development, Coaching, and Mentoring to Organizations and individuals for over a decade now. Dr. Manoj Kumar has reached thousands of individuals (and still counting) and has transformed the lives of many by helping them in mastering the art of Healthy and Wealthy Living and making responsible choices in their lives.



For his exceptional contribution, he is awarded different National and International Awards

- India Leadership Award – 2018,
- Indian Icon Business Award Winner – 2018,
- American Leadership Award Winner – 2018,
- Fellowship from American Leadership Board America – 2018,
- India Business Excellence Award Winner – 2019,
- Asia Pacific Healthcare Award – 2019,
- International Education Award – 2020
- India Health & Wellness Award – 2020.

Leadership and Transformation Success Coaches like Dr. Manoj Kumar, strive to ensure that customers become more confident, self-confident, and goal-oriented in the end. Mobius Executive Leadership is a leading education and leadership development company. His executive training is experienced experts in this field with pronounced entrepreneurial acumen and an action-oriented background.



"Preparing young minds to be winners"

DR. MANOJ KUMAR

Dr. Manoj Kumar says training is something that many people see more than anything else as a prerequisite, and offering your associates and employees high-quality training is the best way to increase your chances of success. Offering staff training programs, that they are valued and that they know that they have support and access to help at all times. Your associates & employees are powerhouses and you need to make sure they have the knowledge and skills to realize their full potential and boost your businesses.

Winners' Academy helps in preparing young minds to be winners. The goal is to exceed for the better to the best for raising the capability of the child. Winners' Academy has its all and they have proved it over and over again. Dr. Manoj Kumar and his team help with positive learning and there also emerge the only winner.

To accelerate the economy of India we need to boost the business and startups. Also, we need more business transformational leaders like Dr. Manoj Kumar to boost the economy.

Thank you for your exclusive interview.



Woman behind Pink Warriors

SMITA MAHAJAN

Smita Mahajan is the Co-Founder, Chief-Mentor and Managing Director of Pink Warriors Pvt. Ltd. Being a mother and a career-oriented woman with a successful 14 years of IT experience, she left her job to take care of her then 6 years old daughter but while she was enjoying her motherhood, she missed her financial independence and started feeling a void in her life.

Smita Mahajan along with her friends started Pink Warriors to help each other to be financially independent. They soon realized that this is the story of every woman across the globe. Now a startup company owner for the last 2.9 years. This

is a Non-Equity Business Execution Partner for all Women-owned Businesses. Their vision is that every woman must work and be 'aatmanirbhar'.

They help women who want to start something of their own while being in their comfort zone. Smita and her team bridge the gap between the conventional Entrepreneur Mentorship program and the much-needed support for every woman entrepreneurs to fight against the conventional mindset wrapped around women starting their own business.

Smita Mahajan completed her Post Graduation from Symbiosis Institute of Computer Management.

She worked for 14 yrs with the topmost IT companies (Capgemini, Accenture, Infosys). She ran an independent business of Herbalife Nutrition Club for almost 3.5 years with two self-owned Nutrition Clubs. Well, she started a Startup company Pink Warriors Pvt Ltd. in which she is the co-founder and CFO. It's a startup accelerator for women entrepreneurs, which focuses on the social, emotional, financial, professional growth of women. Currently, through Pink Warriors, mentor around 500+ women with respect to their personal and professional growth.

Smita Mahajan's most important expectation for a successful mentoring relationship is the willingness to learn new things, to change as per the current social and professional upgrades happening in society/industry. When she was asked that how an entrepreneur can prepare before starting, she said, "Before mentoring anyone, I would prefer that person to have a clear understanding of the area for which she needs mentorship and WHY she needs."

Two things that Smita Mahajan suggests to every individual are "Progressive Mindset" and "Consistency". She believes that a progressive mindset help to look at every challenge as an opportunity to push themselves harder towards their goals and learn to evolve as an improved version of themselves. On the other hand, consistency helps to maintain the focus as great archer Arjuna to achieve what one has dedicated to and avoid any distraction which can deviate them from their path to success.



Smita mentioned that things that she learned in this covid situation are Getting back to basics, Giving time to your Family and loved ones, and having a healthy active lifestyle. She said digital transformation took place in everyone's life in both personal and professional ways. It was able to break the glass ceiling of geographical boundaries and connected the whole world through the internet. Everyone learned to stay connected with anyone in just one click and work from anywhere while being safe at home with their loved ones.

She said, "I, on behalf of the whole Pink Warriors Family would love to see you all supporting our vision in any possible small/big form and help us make this a reality for all women.



Inspiring story Artpreneur

MINALI THAKKAR

Minali Thakkar – Born in 1975, residing in Mumbai has obtained her Bachelors's and Master's degree in Fine Arts from the prestigious Sir J. J. School of Arts in 1996 and 1998 respectively.

She is a fine art consultant and director of the art advisory firm ART APPROACH. She is an advocate of Art in the real sense. She is constantly asserting and pushing herself with a strong belief in the real purpose of art, taking each step towards bringing art out of the conventional gallery space out in open settings. Her passion lies in creating art installations using recycled materials. Not only is art her passion but she uses art as a medium for various social causes including the upliftment of

women entrepreneurs and social causes in her daily life.

The culmination of the artist to entrepreneur began with an itch while in the waiting room of the Mumbai CID branch of the FRRO section which is comical in any sense if elaborated. Subsequently, Gallery Art Approach had various branches with the motive of promoting upcoming and fresh artists. Art Approach now is an art advisory firm providing a range of commercial consulting services to corporates national and international both and mentorship of upcoming artists. The firm guides clients through the entire art portfolio selection process for both public and private

collections. Using its extensive network of resources, Art Approach provides curated selections to meet client's budgets, time frames, and sense of aesthetic. The next milestone for the firm is to create larger-than-life installations in unique settings to steer smiles and surprises while bringing art closer to a common man and society.

Minali is not only a fine art collection advisor to corporates and individuals but also conducts art appreciation workshops to truly understand collections. She assists private collectors in navigating the contemporary art world and works with clients to actualize their vision of building their collection through acquisitions within contemporary and secondary markets. Additionally, she assists architects, designers, real estate developers, media houses, hospitality those who wish to create compelling spaces and distinguish themselves through art. With a proven track record, Art Approach is committed to providing trusted art expertise at the highest standards of acquisition, management and restoration of fine art for private and corporate collections around the world.

Minali has a strong commitment to giving back to society and pursues this in various ways



She is the vice president of the Bombay Art Society (1888), a non-profit premier art organization for the betterment of fine artists. It is one of the oldest art institutions in the Asian sub-continent. She was a part of the committee to curate the inaugural show of the new gallery which was inaugurated by Hon. Prime Minister, Shree Narendra Modi in 2017.

In the first, she conducted art therapy sessions in the changing room of a police station where art was used as a de-stressor tool for Mumbai Police to overcome various work-related issues. Art therapy sessions have also been conducted for corporates, cancer patients, and women NGOs to uplift and empower and deal with mental health as priority.

Her artwork of 40,000 bottles ascending 11 floors of an iconic building sent an alarm bell for environmental issues related to plastic pollution. Many such art installations with social message n conscience have been conceptualized by her for festival n brand events n expos using industrial waste. Her spin-off, Palette for Change has a caravan of artists and creators who believe in the power of brush and work toward a strong social message through art. She is the Art Head of Celebrate Bandra, a community festival celebrating local Bandra culture since 2009. With each year of the festival, she is dedicated to taking art closer to the public and adding new experiences curated with artists from all over India. Her outreach has also extended to a critical concern of our country – HIV – for which she displayed an installation of condoms on the car at a Lavasa Women’s Drive. With her creative and aesthetic sense, the taboo word – ‘condom’ lost all its awkwardness and became the most discussed message in the city.

Through Art Approach, Minali also sponsors awards at various institutes for upcoming artists giving them financial assistance and citations encouraging them for a better perspective. Her most recent project – Healing Earth – using art therapy believes in the power of art for mental health for covid patients and frontline warriors. Art Approach distributed 4000 art therapy kits to covid centers. The response has been very positive and truly healing as it helped them to reduce stress and anxiety while boosting immunity and positive engagement. She is holding art therapy workshop sessions for women dealing with

mental and emotional issues during this covid n trying times.

Awards and Recognitions

- *Guinness World Award for creating the largest installation with cricket bats, 2019.*
- *“Most Promising Woman Professional – Mumbai 2016”, Rotract Club of Ghatkopar.*
- *“Jedal Woman of the year”, Jedal Group, 2015-16.*
- *Women achievers award by FICCI- The Federation of Indian Chambers of Commerce & Industry 2012-13*
- *Award for the best-dressed car at Lavasa Women Drive with a strong message on condom use by women, 2013*
- *Limca Book of Records for her art installation – ‘Bottle Fall’, made out of 40,000 recycled bottles, 2011.*

Women related Activities

Minali believes in enriching and empowering the best masterpiece created by THE creator–WOMAN. She Co-Founded the organization “V-Forum” to Enrich...Empower...Encourage her. V-Forum brings together women from various strata and allows them to be economically independent and to take responsibilities apart from being a wife or a mother. V-FORUM believes in Creating an enriching environment for personal escalation, providing holistic growth, and spur women’s life. All the activities curated by V-Forum help women to evolve their thought processes on various social, personal and, legal, and psychological issues. These activities also help them to

Through Art Approach, Minali also sponsors awards at various institutes for upcoming artists giving them financial assistance and citations encouraging them for a better perspective. Sustainable art creation and the use of recycled material in her work is a uniqueness that continues.

Healing eARTh – A flagship art therapy program for the mental health turmoil caused by isolation and treatment. ART APPROACH has provided prepared art therapy kits using the healing power of Mandala Art patterns. This has greatly helped alleviate the happiness and sanity of patients, nurses, police officers, doctors, and others during the pandemic in various hospitals around the city of Mumbai.

With a proven track record, ART APPROACH is committed to providing trusted art expertise and the highest standards for acquiring, managing, and preserving fine art for private and corporate collections around the world. With an established trust, Art Approach offers consultation services to corporates for maintaining restoring, and evaluating international art collections, a service very unique to its portfolio of services amongst global customers. Her company has proven that with passion and focus in the right direction the company has scaled financial heights year after year. The company with its vision n global presence will always strive towards achieving new



heights. Today their work ethics and hard work have alone taken the company to these heights.

On a broader note future is filled with hope and promise to strive towards redefining the purpose of art beyond its aesthetic purpose. Mainly in the beautification of urban cities and focusing on the use of art for mental health issues. Another dream project which is on the first stage is curating a 100 all-women dream art show in March 2022 in collaborations with the most recognized art institutions and women forums. Designing new art programs to skill the women and trying new soil and sensibilities for reaction to their work.



THE COMMUNIST VOICE

OF
TWITTER



Twitter's freedom of speech is different in every country, though Twitter opposes the incident of capitol hill in California US, what happens in Redfort India on 26th Jan was freedom of expression.

Freedom of speech and expression is a fundamental right of the Indian constitution. The government of this sovereign and democratic republic would like to assure representatives of social media companies including Twitter Inc., a US-based private company, that they will stay in India safe from any threat to their safety. The Indian government and Twitter claim to be champions of free speech, the free Internet, and net neutrality.

Recall Modi's town hall in Silicon Valley in September 2015 with Facebook CEO Mark Zuckerberg at Facebook headquarters, where he introduced Digital India, saying that social media had become a tool of governance. Modi said social media had brought about a big change in his thinking: "The power of social media today is to tell the government where it has made mistakes and give it a chance to correct its mistakes.

As Modi's popularity has plummeted in recent months, his government has turned to less useful ambassadors. To this end, it has begun enforcing new rules that make Internet-based information channels such as Twitter and Facebook responsible for the content they transmit, require them to respond to official requests, block websites that the government deems bad, and force news services such as WhatsApp, Signal and Telegram to break the encryption that guarantees users

privacy. The rules also extend government surveillance to digital news platforms and streaming services such as Netflix.

The new law went into effect on May 26, a few days after Indian police stopped by Twitter's local headquarters to obtain information about the social media company's decision to label a tweet by a government spokesman as "rigged media.". Twitter could not understand the criticism that the tweet was identified as fake material by an independent arbitrator. In a statement later released, Twitter accused the company of hypocrisy, saying it operated a weakened operation in India to hide its US activities and did not take Indian laws seriously.

It is not the first time Twitter has caved in to pressure from the Indian government. On May 27, Twitter accused the Indian government of dangerously overstretching and incompatible with open and democratic principles, saying it was forced to exclude the government from parts of free speech on its platform for fear of the safety of its employees and the threat of financial penalties. The government shot back, accusing Twitter of undermining the country's law and trying to eradicate its terms of service through opaque policies and arbitrariness by suspending user accounts and deleting tweets.

Twitter has deleted more than 50 tweets criticizing the Indian government's handling of the coronavirus pandemic at the government's request. Indian news site Medianama reported that the government tweeted an emergency decree on Friday to censor tweets, according to a notice on the Lumens database. The censored reports included a sitting member of the Indian parliament, two filmmakers, an actor, and a minister from the West Bengal state.

The Indian government has called on social media platform Twitter to delete dozens of tweets, including some from local MPs, criticizing its handling of the coronavirus outbreak as cases of Covid-19 reached a world record. The government ordered the censorship of the tweets after the company shared the database with a Harvard University project. Twitter had withheld the tweets, which were widely shared in India, a company spokeswoman told Reuters on Saturday.

The Indian government expressed 'strong displeasure' about Twitter's response to the emergency order to block more than a thousand accounts for the alleged spread of provocative content and misinformation on the farmer protests. Making it clear that Twitter should block the accounts immediately, the government said that as a business entity working in India, Twitter must respect the Indian laws and follow them irrespective of Twitter's own rules and guidelines. "Lawfully passed orders are binding on any business entity. They must be obeyed immediately. If they are executed days later, it becomes meaningless," the ministry said.

In a communique late in the evening, the IT ministry said Twitter was told that under the Indian Constitution, freedom of speech is not absolute but is subject to certain restrictions as mentioned in Article 19 (2) of the Constitution of India.

When Twitter blocked over 200 tweets and handles that the Narendra Modi government wanted to be removed from public view. Within hours of doing this though, the social media network surprisingly went on to restore some of the accounts and tweets.

Activism transformed social media into a battlefield, and blood was shed. Twitter justice provided a greater cathartic release than court-ordered justice. Show trials were back in style (and they are still). The foot troops of social media would soon supplant prime-time proselytizers and oped oracles. Their autonomy mirrored the condensed rawness of their arguments—perhaps simply assertions. Never before have loftier statements and baser vilification had so much leeway. It was bearable, notwithstanding the filth, as long as definitions of free speech and hate speech were not only the prerogatives of the most righteous among us.

Meanwhile, several ministers and departments of the Union government have started flocking on Koo App - a homemade version of the social networking platform. The microblogging site was co-founded by entrepreneurs Aprameya Radhakrishna and Mayank Bidwatka.

By- Kunal Guha



RELATION

INDIA AND US

2021



There's little doubt that the relationship has been oversold in the past, even by Biden. But his early work on the relationship provides a context for how the inevitable friction is understood. With Tony Blinken at the State Department and Jake Sullivan at the National Security Council, the new president and his administration have more experience with dealing with India than their predecessors.

Strategically for the United States, the stakes for India are growing as Washington invests in India as a counterweight to China, establishes itself in the nuclear order, and prepares to support New Delhi's efforts to join the global top table of the United Nations Security Council (UNSC) in due course. Assessing India's future role in the international order and its behavior in America's interest remains a necessity for Washington.

Nonetheless, we expect remarkable changes in US-India relations during the era of Secretary of State Antony Blinken, with both positive and negative effects on the relationship. In its early days, the Trump administration indicated that it would focus on two key areas of US-India cooperation during the Trump years: promotion of a freer and more open Indo-Pacific region and strengthening ties with two other near maritime partners of the United States in the region, Australia and Japan, both of which are part of the Four-way agreement. The first telephone calls between Secretary Blinken and his counterpart Dr. S. Jaishankar touched on both topics.

Relations between India and the United States will intensify during the first 100

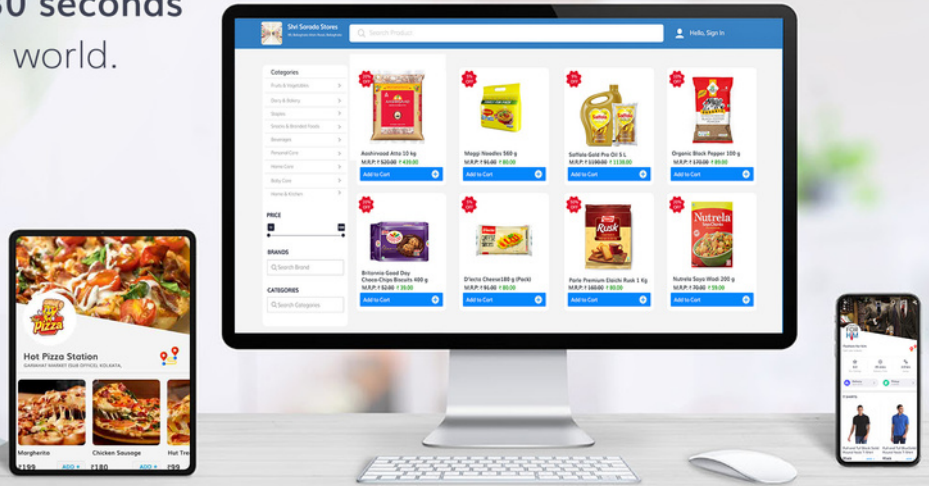
days of the Biden administration, said a State Department official in Washington. Relations between India and the United States have improved markedly since Narendra Modi took office in 2014. It is the rapid growth of the Indian economy, closer ties between Indian and American industries in information and communication technology (ICT), engineering and medicine, an informal entente to manage a confident China, a deterioration in US-Pakistan relations, a relaxation of export controls for dual-use goods and technologies, use of 99 % of licenses, and a reversal of longstanding American opposition to India's strategic programs.

Not only do India and the United States look alike, they also argue that they are exceptional. This assertion is based in part on their status as pluralistic and powerful democracies. By and large, India's numbers are better than those of Pakistan and Egypt, countries that boost trade, defense, and strategic ties with the US relative to India.

The United States welcomes India's accession for two years in 2021 to the UN Security Council and supports the Security Council Reform to include India as a permanent member. India is an ASEAN dialogue partner, a partner of the Organization for Economic Cooperation and Development, and an observer to American states. The United States seeks to extend trade relations with India on a reciprocal and fair basis.

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How To Fight Unemployment During Pandemic

BY MANISH DAS



Unemployment became one of the biggest challenges in this unfortunate time of Covid 19, as many lost their jobs, placement drive in College and University campuses almost lowest of all time, many Organization working with 50% working staffs and beyond this thing in the Job sector is facing a major crisis.

During the economic standstill, the International Labour Organization predicts that 400 million people in India are at risk of poverty. It is estimated that in the first wave, 10 million people will return to their villages and another million will be on foot or by bicycle.

The economic impact of the COVID-19 pandemic in India has been devastating. India's growth slowed by 3.1% in the fourth quarter of the 2020 fiscal year, according to the statistics ministry. India's top economic adviser said this was due to the impact of the coronavirus pandemic on the Indian economy.

India imposed a blockade to stem the spread of the deadly COVID-19, and its impact on economic and commercial activity has led to job losses and an exodus of migrant workers that has rocked the country. While India experienced a slowdown before the pandemic, according to the World Bank, the Covid 19 pandemic has magnified existing risks to India's economic prospects. As far as unemployment is concerned, India is not out of the woods yet, because one year after the lockout was imposed to curb the spread of the coronavirus on 25 March last year, the job losses caused by the pandemic have not decreased.

According to the Centre for Monitoring of CMIE, the unemployment rate in February 2021 was 6.9 percent, which is better than the 7.8 percent a year ago when the closure was in place to curb the spread of the deadly COVID-19 (25 March last year) and last year it was 8.8 percent in March 2020 when closures were imposed. The data also showed that the unemployment rate peaked at 23.5 percent in April and has remained at 21.7 percent since May.

One way to meet this challenge is to learn from the experience of the pandemic and use technology to deliver programs and services. In order to protect workers from all income levels, countries must be prepared to reallocate resources to activate programs that improve the efficiency of job search and placement and provide relevant skills for new job vacancies.

India's macroeconomic package was announced at Rs20 lakh crore (\$280 billion), or 10% of India's GDP. It consists of a mix of reforms, infrastructure building, support for stressed business, and a certain amount of direct cash. The package announced by the Prime Minister on 12 May included previous measures taken by the government, including the RBI announcement.

In response to the Coronavirus pandemic, the New York State Department of State Unemployment Insurance Program was modified and expanded to help people who are unable to work or have lost their jobs due to the COVID-19 health emergency. Some unemployed people are entitled to regular unemployment insurance benefits, the so-called UIB, while others, including independent contractors and non-traditional workers, are

entitled to unemployment benefits under the new federal Pandemic Unemployment Assistance Program (PUA), which is part of the recently passed CARES Act. Unemployed people who receive traditional unemployment benefits through the PUA program are also entitled to the special Pandemic Unemployment Benefit (PUC), a new assistance program financed by the CARES Act.

Unemployment insurance is one of the largest social insurance programs in the United States. State and federal programs pay benefits to people who lost their jobs. Launched in 1935, the federal and state Unemployment Insurance Program (UI), as structured before COVID-19, replaced some of the wages of workers who were laid off when they sought available work. The Coronavirus Aid, Relief and Economic Security (CARES) Act (Valenvirus Aid, Relief and Economic Security Act) that was passed in March 2020 extended the unemployment insurance system to provide relief to the unemployed, but that relief expires on July 31 unless Congress acts prior.

Jobseekers have until 14 March 2021 to apply for unemployment benefits. Employers with unemployment accounts may not charge their former employees receiving unemployment benefits in connection with COVID-19 unemployment benefits.

In India places like Mumbai, Pune, Bengaluru, Chennai, Gurgaon, Ahmedabad, and Delhi NCR are well known for good placement is driven cities had also witnessed a sharp downfall in job placement during this Covid 19 starting

from Dec 2019 till date. India had witnessed a tough situation but still, it has the potential to grow as things will change gradually not immediately. Beyond this many sectors are showing good aspects and positive orientation like health, biotechnology, online education, online jobs, etc.

Many companies expecting many new job openings in the online sector till 2025 due to which now even online UG and PG degrees are offered by many NAAC A Grade Institutions accredited by UGC and which will be recognized as equipment to Regular offline degrees.

The most crucial factor is that things are difficult, the market is showing low, liquidity is not hopeful but still, there are high hopes for change because it is a global pandemic, and India though is a big nation comparing to many small countries. The décor focus and selective jobs are very important as much new entry of global players and creation of new segments in recent times which will reflect very positive and good approach in coming years.

Learning and earning by an alternative value-added job with experience will definitely be going to be a healing factor in this current scenario as Rome was not built in a day similarly this situation will not change overnight but it will surely, so till then survival strategies will be a workable solution.

Never say die attitude and keep trying new alternative and touching the new trend in this crisis of Survival matters a lot as one will never touch the same water again and similarly this time will change.



Understanding the demand and doing whatever feasible in this high time of pandemic is the best thing one can do, as this period is the best time for investment in learning, training, internship and experiencing new role play with survival by doing the available or feasible job with gaining whatever feasible good countable earnings and experience.

The best thing one should utilize is earning the new by investing money in the right source and in the right organization which will be countable in the future course of time. Never the less it is important that the right selection of jobs in the right sector is very important if one get it is great and if not get into something where one can learn, earn and get countable experience which will sunrise like anything in the future course of time in near future.

Jobs are always their only downfall in the majority of sectors but still, there is a ray of hope with the emerging of new segments and sectors and introduction of new job area in the online space which highly motivates a certain section of people in limited space to have a survival strategy towards better tomorrow.

Staying positive frame of mindset in this pandemic with the right attitude towards life by choosing the best alternative feasible as a part of survival in this pandemic and gaining experience so that when time change in near future will be result oriented someway or the other with a countable experience and worth for long run.

Contributed by:
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Advocate Supreme Court of India



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